



Michael D. Cooper (Coop)

Media Personality • TEDxRaleigh 2026 Speaker • Public Speaker •
Host of The Big Scoop with Coop

After a decade of interviewing high performers, Michael D. Cooper reveals the patterns that determine who breaks through and who quietly fades out.

Michael D. Cooper "Coop" is a media personality, TEDxRaleigh 2026 speaker, public speaker, and host of The Big Scoop with Coop, an established interview series now in its 13th season. Over the past decade, he has led meaningful conversations with influential voices across the entertainment, business, sports, and cultural sectors.

Drawing on years of conversations with high performers and change-makers, Coop helps audiences understand the power of purpose, voice, and authentic connection, and how staying aligned during quiet seasons often determines long-term success. His talks blend storytelling, insight, and reflection to help audiences navigate growth, clarity, and impact in a noisy world.

SIGNATURE TOPICS

- ✓ The Power of One Conversation: Turning Stories Into Impact
- ✓ Finding Your Voice in a Noisy World
How clarity, consistency, and conviction create influence without burnout
- ✓ Purpose Over Popularity: Building Longevity in Media & Life
- ✓ From Passion Project to Platform
Turning purpose into sustainable impact
- ✓ Connection Is Currency: Relationships That Change Trajectories



9.5K

Digital Community
Reach



165K

Podcast Listens



17 PLATFORMS

Global Distribution



13 SEASONS

Established Interview Series

SPEAKING & APPEARANCE PACKAGES

AVAILABLE FOR KEYNOTES, MODERATION, WORKSHOPS, AND HOSTED CONVERSATIONS

KEYNOTE ADDRESS

45-60 MINUTES

PRICE RANGE:

\$2,500 – \$5,000

- Customized keynote tailored to the audience
- Story-driven insights rooted in media, leadership, and purpose
- In-person or virtual delivery

FIRESIDE CHAT / MODERATOR / PANELIST

30-60 MINUTES

PRICE RANGE:

\$1,500 – \$3,000

- LIVE INTERVIEW OR MODERATED DISCUSSION
- IDEAL FOR CONFERENCES, SUMMITS, AND LEADERSHIP EVENTS
- ENGAGING, CONVERSATIONAL, AND AUDIENCE-FOCUSED

WORKSHOPS / CAMPUS ENGAGEMENTS

60-90 MINUTES

PRICE RANGE:

\$1,000– \$2,500

- Interactive and discussion-based format
- Designed for students, creatives, and emerging leaders
- Actionable takeaways participants can apply immediately



Michael D. Cooper • TEDxRaleigh 2026

EVENT HOST / EMCEE

HALF-DAY OR FULL-DAY

PRICE RANGE:

\$2,000 – \$4,000

- Professional on-stage hosting
- Seamless transitions between speakers
 - Maintains energy, pacing, and audience engagement
 - Ideal for conferences, summits, and live events

SPEAKING HIGHLIGHTS

- TEDxRaleigh 2026 Speaker
- Host of an established interview series (13 seasons)
- Distributed across 17 platforms (Apple, Spotify, iHeart, YouTube)
- Experienced in virtual and in-person engagements
- Trusted to lead conversations with nationally recognized voices
- Known for creating meaningful dialogue across industries and generations

Pricing varies based on event type, audience size, location, travel, and customization.



Please feel free to reach out for any questions.

Get in Touch!



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