

PRESS KIT

MICHAEL COOPER

FOUNDER OF BIG SCOOP PRODUCTIONS

TEDX SPEAKER | MEDIA PERSONALITY
HOST | CREATOR | STORYTELLER

ABOUT ME

Michael D. Cooper, "Coop," is a TEDx speaker, media personality, and creator of The Big Scoop with Coop, a purpose-driven platform featuring conversations across entertainment, sports, business, and culture.

Through 13 seasons, Coop has shown that one conversation can inspire, educate, and create life-changing opportunities.



WWW.THEBIGSCOOPWITHCOOP.COM



BIGSCOOPPRODUCTIONS@GMAIL.COM



(252) 955 1270



KEY RESULTS



13+

SEASONS



17

STREAMING
PLATFORMS



107K+

DOWNLOADS



100+

CONVERSATIONS

ON STAGE



TEDX RALEIGH

FEATURED IN

CANVAS **REBEL**



AUTHORITY MAGAZINE

VoyageRaleigh

sheen

CANVAS REBEL
MAGAZINE

AUTHORITY
MAGAZINE

VOYAGE
RALEIGH

SHEEN
MAGAZINE

FEATURED CONVERSATIONS



01.

Entertainment & Culture

Featured conversations
with:

- Bill Duke
- Vanessa Bell Calloway
- LisaRaye McCoy
- Terri J. Vaughn
- Karyn Parsons
- And more.

Impact:

13 Seasons

100+ Conversations



02.

Sports & Inspiration

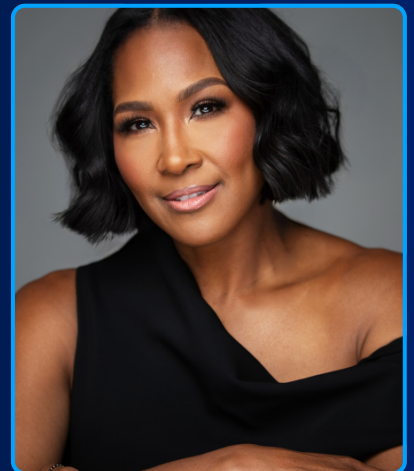
Featured conversations with:

- Ken Shamrock
- Eric Metcalf
- Jason Faunt
- Jonathan Coachman

Impact:

Purpose-driven storytelling

Global audience



PARTNERSHIP OPPORTUNITIES

01.SPEAKING ENGAGEMENTS

- Keynotes
- Panels
- Colleges
- Conferences

02. MEDIA COLLABORATIONS

- Interviews
- Hosting
- Content partnerships

03.BRAND PARTNERSHIPS

- Sponsored segments
- Campaigns
- Authentic storytelling

TESTIMONIALS



Coop! What an absolute pleasure! You're a breath of fresh of air, man. Thank you for the time and space.

Brian Letscher

Actor | Scandal



Love Big Scoop With Coop show!! He's one of the best interviewers I've ever worked with. Always a pleasure working with Michael!

Brittany McVicker

Actress

STORIES INSPIRE. CONVERSATIONS CONNECT. OPPORTUNITIES TRANSFORM.